

THE 60 APPS AND WEBSITES EVERY TRAVELER NEEDS TO KNOW

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GREEN ACRES

Ilaria Venturini Fendi may be a scion of the Roman fashion dynasty known for its leather handbags and furs. But for her, luxury is **I Casali del Pino**, the organic farm she owns 30 minutes from Rome, where she's opening an *agriturismo* this fall. The cozy inn's 19 rustic-chic rooms are furnished with wrought-iron beds, salvaged tiles, and under-floor geothermal heating. The eco ethic is nothing new for Fendi: her accessories company, Carmina Campus—which is also run from the farm—creates totes out of “upcycled” materials (venetian blinds; mosquito nets). There's a restaurant serving dishes such as lemon-ricotta ravioli with pine-nut pesto. And the pecorino cheese on the menu? That's courtesy of Fendi's own flock of Sardinian sheep. 39-06/3089-5688. \$\$ —VALERIE WATERHOUSE

Ilaria Venturini Fendi feels right at home on her organic farm near Rome.